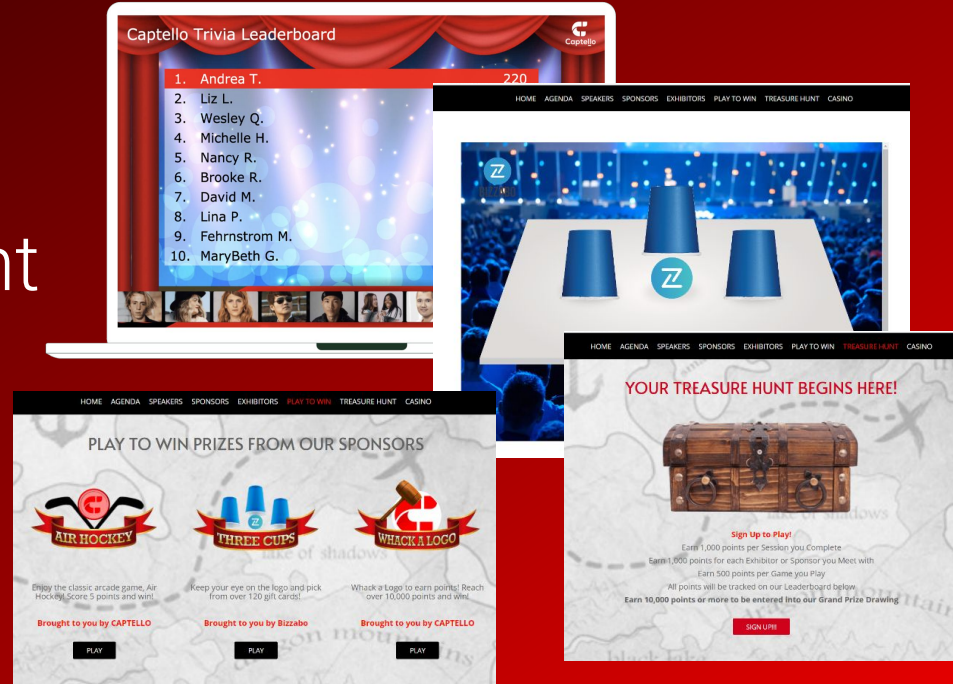


Collaborating with Vii Events to build excitement and foster engagement.



Captello Trivia Leaderboard

1. Andrea T. 220
2. Liz L.
3. Wesley Q.
4. Michelle H.
5. Nancy R.
6. Brooke R.
7. David M.
8. Lina P.
9. Fehrstrom M.
10. MaryBeth G.

HOME AGENDA SPEAKERS SPONSORS EXHIBITORS PLAY TO WIN TREASURE HUNT CASINO

YOUR TREASURE HUNT BEGINS HERE!

PLAY TO WIN PRIZES FROM OUR SPONSORS

- AIR HOCKEY**
Enjoy the classic arcade game, Air Hockey! Score 5 points and win \$100. Brought to you by CAPTELLO
- THREE CUPS**
Keep your eye on the logo and pick from over 120 gift cards! Brought to you by Bizzabo
- WHACK A LOGO**
Whack a Logo to earn points! Reach over 10,000 points and win \$100. Brought to you by CAPTELLO

Sign Up to Play!
Earn 1,000 points per Session you Complete
Earn 1,000 points for each Exhibitor or Sponsor you Meet with
Earn 500 points per Game you Play
All points will be tracked on our Leaderboard below
Earn 10,000 points or more to be entered into our Grand Prize Drawing

[SIGN UP!](#)

BENEFITS

- **ATTRACT** attendees to attend & participate at your event with games and prizes
- **ENGAGE** virtual and live attendees at the same time
- **REWARD** attendees *for taking the actions you want them to take*
- **DELIVER HIGH ROI** to Exhibitors and Sponsors with customized lead capture
- **CREATE** a memorable & engaging **EXPERIENCES** for attendees
- **EARN REVENUE** by selling lead capture game sponsorships
- Make it easy for Exhibitors and Sponsors to **PROMOTE** their brand and **GROW** business

BE THE EVENT THAT EVERYONE WANTS TO ATTEND!!!

HYBRID GAMIFICATION

ATTRACT, EXCITE and ENGAGE ATTENDEES AT LIVE, VIRTUAL OR HYBRID EVENTS

Games can be used at your events in many ways. Here are a few examples

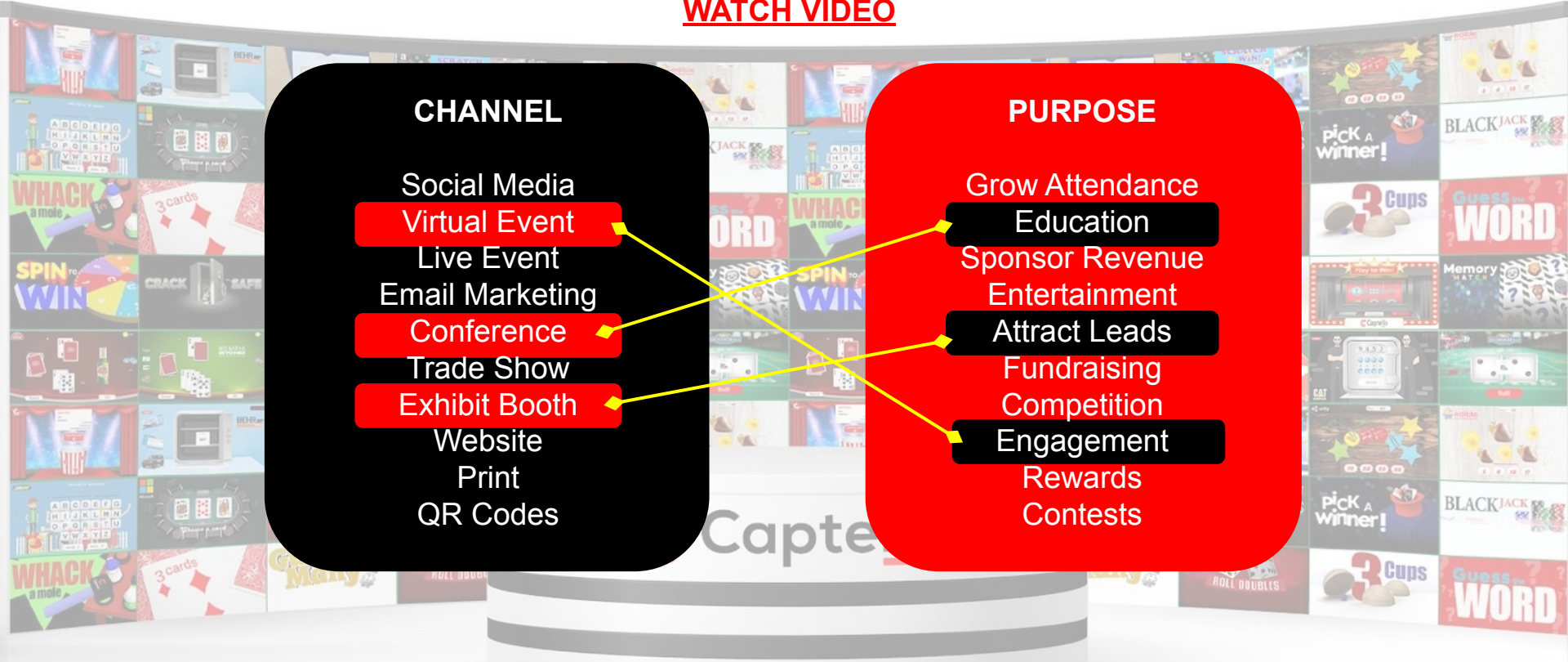
[WATCH VIDEO](#)

CHANNEL

Social Media
Virtual Event
Live Event
Email Marketing
Conference
Trade Show
Exhibit Booth
Website
Print
QR Codes

PURPOSE

Grow Attendance
Education
Sponsor Revenue
Entertainment
Attract Leads
Fundraising
Competition
Engagement
Rewards
Contests



HYBRID GAMIFICATION

ATTRACT, EXCITE and ENGAGE ATTENDEES AT LIVE, VIRTUAL OR HYBRID EVENTS



Over 50+ game templates and counting!

Custom branded lead capture games for marketing, education, brand engagement and fun!

Purchase games ala carte, as a package, or sell them for added revenue!

Test drive our most popular games at

<https://www.captello.com/games-for-marketing-and-events/>

GAMIFICATION PRICING

Gamification

Pricing starts at \$1,500 per game/activation.
Engage attendees at any live, virtual or hybrid event. Sell gamification to earn revenue.
Build, Brand, Design & Configure your own Games
Individual & Team Leaderboards Included
Choose a Package that works for you
Over 50+ Educational & Entertaining Game Templates
Automated Email & eGift Card Reward Center
Custom Prize & Inventory Management

Choose from over 50 game templates to create custom branded games for you to grow attendance, reward event participation, capture leads for exhibitors and sponsors, or just for fun to keep attendees engaged at your live, virtual or hybrid event!

Purchase games for yourself to promote event engagement or, make Captello your “Official Game Provider” and earn revenue!



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HYBRID EVENT ENGAGEMENT SOLUTIONS

A Proud Partner of

